AINGELI ANTON
EXPERIENCE DESIGNER

EXPERIENCE

Junior Data Analyst | Agaram Solutions Inc.

OCT 2019 - JAN 2020, OTTAWA, ON

- Developed a database using **Microsoft Excel** that extracts information from 5000+ data points and performed analysis which resulted in a 30% increase in productivity
- Cleansed and consolidated the extracted files for the ETL process which was prompted to run in a relational database which allowed for seamless transition of data
- Ensured all data sets and data types conforms to the data specification which resulted in a decrease in maintenance time

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JAN 2022 - APR 2022, VANCOUVER, ON

Learned best practices for conducting research, creating wireframes, and applying user-centered design principles to create experience-focused digital solutions

Carleton University | Bachelor of Cognitive Science

SEP 2018 - APR 2022, OTTAWA, ON

Specialized in biological foundations in cognition, neuroscience and behaviour

PROJECTS

Recycloop | UX Design Capstone Project

FEB 2022 - APR 2022

- Designed a high-fidelity human-centric prototype for an app using **Figma** which assists users to efficiently track recyclable waste as it is accumulated to easily classify and dispose of recyclable waste accurately
- Conducted extensive user testing to identify a user group's motivations, behaviours, pain-points and frustrations.

Poparide | Heuristic Evaluation

FEB 2022 - MAR 2022

- Conducted an effective heuristic evaluation of a Poparide's existing app using **Figma**.
- Expressed usability assessment findings through industry techniques including visual comparison, labeling and logical justification to the company
- Learned how to incorporate design principles for communicating including visual hierarchy, typography and white spacing to create a visually compelling and effective presentation

AI and Cognitive Science | Analysis of Neural Networks

APR 2021, CARLETON UNIVERSITY

- Utilized my programming knowledge to evaluate two neuronal networks written in **Python**
- Observed the programs ability to classify image data based on emotion in **Weka**
- Used my **teamwork** skills to understand and present what had caused errors in the program

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PROFILE

Hello! I'm a compassionate, curious, and inquisitive lifelong learner. As a creative, big-picture thinker, I'm driven by the craft of detail. I'm ambitious, delivery-focused, diplomatic and adaptable to whatever task I'm presented with. I have a deep sense of empathy which fuels my passion to create honest, inclusive, meaningful experiences for people. My degree has allowed me to explore computer science, philosophy, artificial intelligence, cognitive disorders, neuroscience, statistics, linguistics, and psychology. My understanding of the mind has unlocked a passion for exploring human-centered research and design.

SKILLS

DESIGN TOOLS

Figma
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
InVision
Microsoft Office
Google Suite
Microsoft Azure

ANALYSIS

IBM SPSS
RStudio
Weka

DESIGN

UX ideation and workflows
Interaction and UI Design
Rapid Prototyping

USER RESEARCH

Contextual Inquiry
User Testing
Heuristic Evaluation
Competitive Analysis
Usability & Concept Testing
A/B Testing & Experiment

COLLABORATION

Organizing Workshops
Self-Starter